



**Joseph Maley Foundation Butterfly Ball**  
**Saturday, November 3, 2018 at The Ritz Charles**



The Butterfly Ball honors the legacy of JMF's ten years of serving children of all abilities. Over 60,000 children in Central Indiana have been served through JMF's programming since 2008. This event celebrates these children, and our staff, volunteers, and community partners as we look ahead to the next ten years.

**Butterfly Sponsor - \$250**

- Business logo will be represented on event signage at registration;
- Business will be represented in printed event program;
- Business logo will be promoted on JMF website and social media accounts;
- Acknowledgement in event updates to all guests and JMF e-newsletter.

**Inspiration Sponsor - \$500**

*All Butterfly Sponsor benefits, plus:*

- Business logo will be represented on silent auction signage.

**Change Sponsor - \$1,000**

*All Inspiration Sponsor benefits, plus:*

- Two complimentary tickets to Butterfly Ball event;
- Business logo will be represented on all event signage.

**Impact Sponsor - \$2,500**

*All Change Sponsor benefits, plus:*

- Four complimentary tickets to Butterfly Ball event;
- Business logo will be shown on presentation scrolling throughout event;
- Recognition from JMF during welcome announcements.

**Legacy Sponsor - \$5,000**

*All Impact Sponsor benefits, plus:*

- One complimentary table of eight with premier seating at Butterfly Ball event;
- Business logo will be included in event program and featured on online auction platform;
- Blog feature write-up on Joseph Maley Foundation website and spotlight in JMF e-newsletter;
- Recognition from JMF in all event press releases;
- \$100 in Butterfly Bucks to be used during event's silent auction.

**Title Sponsor - \$10,000 – One Available!**

*All Butterfly Sponsor benefits, plus:*

- Two complimentary tables of eight with premier seating at Butterfly Ball event;
- JMF gift bag for guests at your tables;
- Exclusive signage on event tables;
- Business will be featured in event program and receives a full page to be utilized for advertising or letter of support in printed program;
- Lunch with JMF co-founders, John and Vivian Maley, at Joseph Maley Enrichment Center
- \$200 Butterfly Bucks to be used during event's silent auction.

**In-Kind Sponsor – Goods and Services**

*In-Kind sponsors will be recognized at the level commensurate to the fair market value of goods or services provided. A robust live and silent auction at the Butterfly Ball present a number of in-kind opportunities for sponsors.*