



Joseph Maley Foundation Butterfly Ball Saturday, October 12, 2019 – The Ritz Charles



The Butterfly Ball celebrates JMF's legacy: since 2008, nearly 100,000 children of all abilities in central Indiana have been impacted through Joseph Maley Foundation programs. This event celebrates these children, and all of the individuals who bring our mission to life.

Inspiration Sponsor - \$500

- Business logo will be represented on event signage;
- Business logo will be represented in printed event program;
- Business logo will be promoted on JMF website and social media accounts;
- Acknowledgement in event updates to all guests and JMF e-newsletter.

Change Sponsor - \$1,000 *All Inspiration Sponsor recognition, plus:*

- Two complimentary tickets to Butterfly Ball event;
- Business logo will be represented on event signage in silent auction area;
- Business logo will appear on silent auction website (open for bidding and sent to entire JMF database, not just event guests).

Impact Sponsor - \$2,500 *All Change Sponsor recognition, plus:*

- Four complimentary tickets to Butterfly Ball event;
- Business logo will be represented on event signage at entrance to event;
- Business logo will be included in video presentation rolling throughout event;
- Recognition from event emcees during welcome announcements.

Legacy Sponsor - \$5,000 *All Impact Sponsor recognition, plus:*

- One complimentary table of eight with premier seating at Butterfly Ball event;
- Business logo will be highlighted in event program;
- Business logo will be featured on event registration website;
- Blog feature write-up on Joseph Maley Foundation website and spotlight in JMF e-newsletter;
- Recognition from JMF in all event press releases;
- \$100 in Butterfly Bucks to be used during event's silent auction.

Title Sponsor - \$10,000 – One Available! *All Butterfly Sponsor recognition, plus:*

- Two complimentary tables of eight with premier seating at Butterfly Ball event;
- JMF gift bag for guests at your two tables;
- Exclusive signage on event tables;
- Recognition from event emcees during live auction and fund-a-need portions of evening;
- Business receives one page in printed event program for advertising or letter of support;
- Lunch with JMF co-founders, John and Vivian Maley, at Joseph Maley Enrichment Center;
- \$200 Butterfly Bucks to be used during event's silent auction.

In-Kind Sponsor – Goods and Services

In-Kind sponsors will be recognized at the level commensurate to the fair market value of goods or services provided. A robust live and silent auction at the Butterfly Ball present a number of in-kind opportunities for sponsors.