



## Joseph Maley Foundation Run, Walk, Roll Saturday, July 20, 2019 – Downtown Indianapolis



The Joseph Maley Foundation Run, Walk, Roll brings together more than 2,000 participants, volunteers, and supporters for Indianapolis's premier summer road race. Featuring 5K and 10-mile course options, the Run, Walk, Roll is perfect for both the serious competitor and the entire family.

### Bronze Sponsor - \$250

- Business logo will be: represented on event signage; promoted on JMF website, registration website, and social media accounts;
- Two complimentary entries into 5K/10-Mile event;
- Acknowledgement in race updates to all participants and JMF e-newsletter;
- Marketing materials may be placed in participant goody bags.

### Silver Sponsor - \$500 *All Bronze Sponsor recognition, plus:*

- Business logo will be printed on event t-shirt;
- Four complimentary entries into 5K/10-Mile event.

### Gold Sponsor - \$1,000 *All Silver Sponsor recognition, plus:*

- Six complimentary entries into 5K/10-Mile event;
- Recognition during pre-race activities and awards ceremony.

### Platinum Sponsor - \$2,500 *All Gold Sponsor recognition, plus:*

- Two complimentary golfers at Golf Outing (Friday, September 20, 2019);
- Opportunity to have vendor space at packet pick-up expo (Friday, July 19) and on-site at Run, Walk, Roll.

### Podium Sponsor - \$5,000 *All Platinum Sponsor recognition, plus:*

- Eight complimentary entries into 5K/10-Mile event;
- Blog feature write-up on Joseph Maley Foundation website;
- Business name/logo will be: placed on Joseph Maley Enrichment Center donor wall, and represented on exclusive event signage.

### Title Sponsor - \$7,500 – One Available! *All Podium Sponsor recognition, plus:*

- Ten complimentary entries into the 5K/10-Mile event;
- One complimentary foursome at Golf Outing (September 20, 2019);
- Four complimentary tickets to Butterfly Ball Ten-Year Celebration (October 12, 2019);
- Business name/logo will be: represented on participant bibs, displayed at start/finish line; highlighted on JMF website, registration website, and social media accounts as Title Sponsor;
- Opportunity for representative to speak during awards ceremony.

In-Kind Sponsor – Goods and Services *In-Kind sponsors will be recognized at the level commensurate to the fair market value of goods or services provided.*