

Joseph Maley Foundation Run, Walk, Roll Series  
Downtown Indianapolis

Road Mile - Thursday, June 17, 2021

Run, Walk, Roll - Saturday, July 10, 2021

The Joseph Maley Foundation Run, Walk, Roll Series brings together more than 2,000 participants, volunteers, and supporters for Indianapolis's premier summer road races. The series begins on June 17 with a Road Mile race on New York Street. The Run, Walk, Roll on July 10 features a fast downtown course with 5K and 10-Mile options perfect for both the serious competitor and the entire family.

Run, Walk, Roll Title Sponsor - \$7,500 - One Available! *All Podium Sponsor recognition, plus:*

- Ten complimentary entries into Road Mile or Run, Walk Roll (or combination thereof);
- One complimentary foursome at JMF Golf Outing (Friday, September 17, 2021);
- Four complimentary entries to JMF Trivia Night (Saturday, November 6, 2021);
- Business name/logo will be: represented on participant bibs, displayed at start/finish line; highlighted on JMF website, registration website, and social media accounts.

~~Road Mile Title Sponsor - \$1,500 - One Available!~~

- ~~• Six complimentary entries into Road Mile or Run, Walk Roll (or combination thereof);~~
- ~~• Exclusive signage at Road Mile event;~~
- ~~• Verbal recognition during pre-race activities.~~



Podium Sponsor - \$5,000 *All Platinum Sponsor recognition, plus:*

- Eight complimentary entries into Road Mile or Run, Walk, Roll (or combination thereof);
- Blog feature write-up on Joseph Maley Foundation website;
- Business name/logo will be: placed on Joseph Maley Enrichment Center donor wall, and represented on exclusive event signage.

Platinum Sponsor - \$2,500 *All Gold Sponsor recognition, plus:*

- Two complimentary golfers at JMF Golf Outing (Friday, September 17, 2021);
- Business logo represented on Road Mile event signage;
- Opportunity to have complimentary vendor space at JMF Expo (Thursday, July 8) and on-site at Run, Walk, Roll event.

Gold Sponsor - \$1,000 *All Silver Sponsor recognition, plus:*

- Six complimentary entries into Road Mile or Run, Walk Roll (or combination thereof);
- Verbal recognition during pre-race activities.

Silver Sponsor - \$500 *All Bronze Sponsor recognition, plus:*

- Business logo will be printed on event t-shirt;
- Four complimentary entries into Road Mile or Run, Walk Roll (or combination thereof).

Bronze Sponsor - \$250

- Business logo will be represented on event signage; promoted on JMF website, registration website, and social media accounts;
- Acknowledgement in race updates to all participants and JMF e-newsletter;
- Two complimentary entries into Road Mile or Run, Walk Roll (or combination thereof);
- Marketing materials may be placed in participant race packets.

In-Kind Sponsor - Goods and Services

In-Kind sponsors will be recognized at the level commensurate to the fair market value of goods or services provided.